



MARWARI COLLEGE, RANCHI
(AN AUTONOMOUS CONSTITUENT UNIT OF RANCHI UNIVERSITY)
Website : www.marwaricollegeranchi.ac.in E-mail : marwaricollegeranchi@gmail.com, Ph : 0651-2213545

Memo No./

Date : 26/05/23

Placement Cell Notice

Applications are invited from passed out UG/PG passed students (Any stream) for the role of Business Development Executive for European Beauty & Health Care Pvt Ltd !

Company Name - European Beauty & Health Care Pvt Ltd

Company Profile - <https://baylendelouis.com/>

No of vacancies – 10 to 15

Minimum Education qualification – Graduation

(Preference will be given to students with BBA or MBA or students who are interested in the field of sales & marketing)

CTC – 2.4 to 4.5 Lac/Annum + Good Incentive.

Candidates will be responsible for :

- 1.Sell franchise of company 's salon & spa brand ,
- 2.Work with the central marketing team to execute campaigns for lead generation ,
- 3.Conduct local events to create awareness of our brand , business model and attract franchise partners ,
- 4.Manage the lead funnel using and constantly improve the conversion rates ,
- 5.Manage referral programs to get more leads through local influencers & networks ,
- 6.Partner with the store launches of new stores.
- 7.Probation Period: 3 months
- 8.Salary increment after 6 months based on performance.


Date of Campus Drive :- 6th June 2023

Time – 11 am (reporting time for registered students, Interview will start by 11:30 am)

Venue – Marwari College, Placement Cell (Boy's Section, Administrative Building Top Floor)

Registration Process :- Interested students passed out from Marwari College are invited to submit their CVs at Marwari College Placement Cell from 26th May to 3rd June 2023 to Placement Cell Office Assistant Mrs Rita Singh Madam (between 11:30 am to 1:30 pm on working days). They have to carry their original copy of their mark sheet while coming for the registration process.


26/05/23
Assistant Coordinator
Placement Cell


26/05/23
Convenor cum
Prof in Charge